

FOR IMMEDIATE RELEASE – (Airing January 21, 2019)

LOCAL LAKE TO BE FEATURED ON NATIONAL GEOGRAPHIC

A local treasure will be featured on a national channel. Caddo Lake will be featured on National Geographic Explorer (Mon., Jan. 28, 5pm.) Caddo Lake is a “Wetland of International Importance,” but has been threatened by the world’s worst invasive weed, Giant Salvinia. That drew the attention of National Geographic host, Sal Masekala, and producer J.J. Kelley; both have travelled around the world, and yet found Caddo to be “one of the most magical locations” they’d ever seen.

East Texas and Ark-La-Tex locals will appear: Billy Carter, owner of Johnson’s Marina, the oldest inland marina in Texas; Daren Horton, President of the Caddo Biocontrol Alliance; and Laura-Ashley Overdyke, the Executive Director of the nonprofit, Caddo Lake Institute, will all discuss their efforts to manage Salvinia.

Salvinia threatens many lakes in Louisiana, and a few in Texas. Great progress has been made in using weevils, along with aquatic herbicide, to fight this devastating plant. A grass roots effort was started to build the world’s first high production, climate controlled weevil greenhouse, on the shores of Caddo Lake. Nonprofits and locals partner with Texas Parks and Wildlife and Louisiana Department of Wildlife and Fisheries to manage the floating fern.

“Lake Eating Monster” airs as part of the one hour Explorer titled “Yellowstone Wolves,” on the National Geographic Channel, Monday, January 28th, 5 pm (check local listings.)

For more information on the National Geographic Channel, <https://www.nationalgeographic.com/tv/>. Both nonprofits rely on corporate and individual donors to fulfill their missions. To learn about and support efforts to protect Caddo Lake, you can go to www.caddolakeinstitute.org. On Facebook, you can follow Greater Caddo Lake Association of Texas, or Caddo Lake Institute. FOR ADDITIONAL INFORMATION, *318-541-6923 or lao@caddolakeinstitute.org

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